

Naples PrideFest Sponsorship: 2024

	\$25,000 TITLE SPONSOR	\$10,000 – PRESENTING SPONSOR*	\$7,500 – RAINBOW SPONSOR	\$5,000 – EQUALITY SPONSOR	\$3,000 – UNITY SPONSOR	\$1,000 – HOPE SPONSOR	\$500 – SUPPORTER
Exclusivity	Only One	Only 1/category					
Sponsor’s Banner on Entertainment Stage at Naples Pride	Title (Prominent)	Presenting (Prominent)	Logo	Logo			
Display of Sponsor’s Banner at all Signature Events* April - June	Title (Prominent)	Presenting (Prominent)	Logo	Logo			
Naples Pride Entry Banners Logo	Yes	Yes	Yes	Yes			
Co-branded Volunteer Shirts	Yes						
Perimeter Banners Space	32’ includes banner printing	16’	12’	10’	6’	3’	
Naples Pride Signage Logo	Yes	Yes	Yes	Yes	Yes		
Naples Pride Pageant Tickets	VIP Table for 8	General Admission Table	4/General Admission	2/General Admission	2/General	2/General	
Naples Pride VIP Tickets and Drag Show	VVIP Table for 8	4-VVIP	4-VVIP	4-VIP/Seating	4-VIP-Seating	2-VIP Seating	2-VIP-Standing
Naples Pride Guide Advertising Space	2 pages	1 1/2 page	1 page	3/4 Page	1/2 Page	1/3 Page	1/4 Page
Naples Pride Pageant Guide	1 Page	1/2 Page	1/3 Page	1/4 Page			
Naples Pride Website Presence	Logo On Home Page+ for 1 year with clickable link	Logo On Home Page+ for 1 year with clickable link	Logo On Home Page+ for 1 year with clickable link	Logo On Home Page+ for 1 year with clickable link	Logo	Logo	Logo
Naples Pride Newsletter	Logo in 2 newsletters and 1 Organization/Business highlight	Logo	Logo	Logo	Logo	Logo	Logo
Mentioned on stage	Speaking opportunity	Speaking opportunity	Name	Name			
Social media Mention	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor Recognition Certificate	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Vendor Space	2 Preferred* *	1 Preferred* *	1 Preferred* *	1 Preferred* *	1 Preferred* *	1 Preferred* *	1 Preferred* *
Entry tickets	10	8	6	4	4	4	4
** Sponsor placement is at the discretion of Naples Pride based on total number of sponsorships and specific sponsorship details							
<i>*In-Kind partnership opportunities available for hospitality, marketing, printing and entertainment partners. Packages may vary based on the value of the financial give and services provided.</i>							
For Presenting Sponsors, please pick one Naples Pride Signature Event							
1. Mx Naples Pride Pageant - Sunday April 21st							
2. Naples PrideFest, Saturday June 8th							
3. Naples Pride T-Dance, TBD							
For other partnership opportunities please reach out to info@naplespride.org							