

Naples PrideFest Sponsorship: 2025

| | \$25,000 TITLE SPONSOR | \$10,000 – PRESENTING SPONSOR* | \$7,500 – RAINBOW SPONSOR | \$5,000 – EQUALITY SPONSOR | \$3,000 – UNITY SPONSOR | \$1,000 – HOPE SPONSOR | \$500 –FRIEND SPONSOR |
|--|--|---|---|---|---|---|---|
| Exclusivity | Only One | Only 1/category | | | | | |
| Sponsor’s Banner on Main Stage | Title (Prominent) | Presenting (Prominent) | Logo | Logo | | | |
| Mentioned on stage | Yes + Speaking opportunity | Yes + Speaking opportunity | Yes | Yes | | | |
| Naples Pride Fest Entry Banners Logo | Yes | Yes | Yes | Yes | | | |
| Perimeter Banners Space on Perimeter fence | 24’x3' | 16’ x3' | 12’x3' | 10’x3' | 8’x2' | 4’x2' | 2’x2' |
| Naples Pride Signage Logo | Yes | Yes | Yes | Yes | Yes | | |
| Naples Pride Guide Advertising Space | 2 centerfold pages | 2 pages | 1 page | 1 Page | 1/2 Page | 1/3 Page | 1/4 Page |
| | 2x 5.5" W x 8.5" | 2x 5.5" W x 8.5" H | 5.5" W x 8.5" H | 5"W x 8.5"H | 5"Wx 4"H | 5"Wx2.67H" | 2.5"W x4"H |
| Naples Pride Website Presence | Logo and link On Home Page Pridefest 2025 Page for 1 year | Logo and link On Home Page + Pridefest 2025 Page for 1 year | Logo and link On Home Page + Pridefest 2025 Page for 1 year | Logo and link On Home Page + Pridefest 2025 Page for 1 year | Logo and link on Pridefest 2025 Page for 1 year | Logo and link on Pridefest 2025 Page for 1 year | Logo and link on Pridefest 2025 page for 1 year |
| Naples Pride Newsletter | Logo+link in 2 newsletters and 1 Organization/Business highlight | Logo +link | Logo +link | Logo +link | Logo +link | Logo +link | Logo +link |
| Sponsor Recognition Certificate | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Social Media Mention | Yes x 4 | Yes x 2 | Yes | Yes | Yes | Yes | Yes |
| Radio advertising mention | Yes | | | | | | |
| Vendor Space | 2 Preferred* * | 1 Preferred* * | 1 Preferred* * | 1 Preferred* * | 1 Preferred* * | 1 Preferred* * | 1 Preferred* * |
| Entry tickets | 15 | 8 | 6 | 4 | 4 | 4 | 4 |
| | | | | | | | |

**** Sponsor placement is at the discretion of Naples Pride based on total number of sponsorships and specific sponsorship details**

**In-Kind partnership opportunities available for hospitality, marketing, printing and entertainment partners. Packages may vary based on the value of the financial give and services provided.*

For other partnership opportunities please reach out to info@naplespride.org