

## Naples PrideFest Sponsorship: 2024

	\$25,000 TITLE SPONSOR	\$10,000 – PRESENTING SPONSOR*	\$7,500 – RAINBOW SPONSOR	\$5,000 – EQUALITY SPONSOR	\$3,000 – UNITY SPONSOR	\$1,000 – HOPE SPONSOR	\$500 – SUPPORTER
Exclusivity	Only One	Only 1/category	Logo	Logo			
Sponsor’s Banner on Entertainment Stage at Naples Pride	Title (Prominent)	Presenting (Prominent)					
Naples Pride Fest Entry Banners Logo	Yes	Yes	Yes	Yes			
Co-branded Volunteer Shirts	Yes						
Perimeter Banners Space - Complimentary	32’x2’	16’ x2’	12’x2’	10’x2’	8’x2’	4’x2’	2’x2’
Naples Pride Signage Logo	Yes	Yes	Yes	Yes	Yes		
Naples Pride Pageant Tickets	VIP Table for 8	General Admission Table	4/General Admission	2/General Admission	2/General	2/General	
Naples Pride VIP Experience Tickets	VVIP Table for 8	4-VVIP	4-VVIP	4-VIP/Seating	4-VIP-Seating	2-VIP Seating	2-VIP-Standing
Naples Pride Guide Advertising Space	2 centerfold pages	2 pages 5.5" W x 8.5" H	1 page 5.5" W x 8.5" H	1 Page 5"W x 6"H	1/2 Page 5"Wx 4"H	1/3 Page -5"Wx2.67H"	1/4 Page 2.5"W x4"H
Naples Pride Website Presence	Logo On Home Page+ for 1 year with clickable link	Logo and link On Home and Pride 2024 Page + for 1 year	Logo and link On Home and Pride 2024 Page + for 1 year	Logo and link On Home and Pride 2024 Page + for 1 year	Logo and link on Pride 2024 Page + for 1 year	Logo and link on Pride 2024 page for 1 year	Logo and link on Pride 2024 page for 1 year
Naples Pride Newsletter	Logo in 2 newsletters and 1 Organization/Business highlight	Logo	Logo	Logo	Logo	Logo	Logo
Mentioned on stage	Speaking opportunity	Speaking opportunity	Name	Name			
Social media Mention	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor Recognition Certificate	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Vendor Space	2 Preferred* *	1 Preferred* *	1 Preferred* *	1 Preferred* *	1 Preferred* *	1 Preferred* *	1 Preferred* *
Entry tickets	10	8	6	4	4	4	4
<b>** Sponsor placement is at the discretion of Naples Pride based on total number of sponsorships and specific sponsorship details</b>							
<i>*In-Kind partnership opportunities available for hospitality, marketing, printing and entertainment partners. Packages may vary based on the value of the financial give and services provided.</i>							
*For Presenting Sponsors, please pick one Naples Pride Signature Event*							
1. Miss Naples Pride Pageant - Sunday, April 21st							
2. Naples Pride Kickoff Party - Friday, June 7th - Real Macaw							
3. Naples PrideFest - Saturday, June 8 - Cambier Park							
4. Naples Pride After Party - Saturday, June 8 - Bayshore Warehouse							
5. Naples Pride T-Dance - Sunday, June 9 - The Gardenia House							
<b>For other partnership opportunities please reach out to <a href="mailto:info@naplespride.org">info@naplespride.org</a></b>							