



2248 Airport Pulling Rd S.
Naples, FL 34112

Phone: (239)304-9407
www.naplespride.org
Email: info@naplespride.org

Dear Sponsors/Vendors

We are now accepting applications for food vendors, businesses and nonprofit organizations for the 6th Annual Naples Pride Festival on Saturday, April 18, 2026, 11am-4pm at Cambier Park, Naples.

Naples Pride festival celebrates diversity, equality and unity. It will include music, entertainment, food, beverages, kids games, vendors and exhibitors.

Naples Pride's mission is to unite and empower the LGBTQ community of SWFL, to educate and foster social change and equality for all. Funds raised during the event will support Naples Pride in its ongoing efforts and provide much needed funding to continue the lifesaving services at the Naples Pride Center including health & wellness services, LGBTQ+ safe resources, a safe community space, suicide prevention resources, youth and senior programs and much, much more.

Deadline	January 31st	March 31st	After April 1st
Businesses	\$250	\$300	\$350
Non profit organizations	\$150	\$200	\$250
Food Vendors up to 16'	\$400	\$450	\$500
XL Food Trucks 16x26'	additional \$50		

All vendors must be approved by Naples Pride. Payment does not guarantee participation. Please fill out the form for availability.

Payment must be received for your registration to be considered complete. Please sign up early, space is limited. Registration deadline is May 30th based on availability.

1. Vendors will get a 10x10 Vendor Space.
2. 4 Entry tickets per vendor space. Any additional tickets can be purchased in advance or at the entrance.
3. Social media and Program guide listing.
4. First time Non-Profit organizations are requested to provide at time of application and payment, a full legible copy of their 501(c)3 certificate.
5. Please bring your own tent, table, chairs and signage limited to a 10 by 10 foot area unless otherwise approved. If you need more than a 10x10 space please let us know asap (based on availability and payment of appropriate fee). **Vendor space will only be considered reserved once approved and payment has been received.**
6. Please make sure the tents are secured, no stakes in the ground are allowed (eg. sandbags tied to the posts are okay.) A fire inspector will inspect the premises and, may ask you to take down your tent if not properly secured. **Please see attached Tent Requirements form.**
7. Set up: 8:30 - 10:30 AM. The event starts at 11:00 am, but please be ready and set up by 10:00, people arrive early.
8. All Food Vendors will need to provide Naples Pride with a photo of your booth and/or Truck, size, list of proposed menu items including portion size and cost, and current restaurant/food truck operating license and insurance, naming Naples Pride Inc and City of Naples as additional insured .
9. Only registered food vendors will be permitted to sell food.
10. Only food vendors are allowed generators.
11. **No vendor shall be allowed to sell or give away beverages.** Naples Pride is the sole vendor of beverages. Naples Pride reserves the right to confiscate any beverages or food distributed or sold by any other Vendor.

Initials _____

12. Take down starts at 4pm! Please plan accordingly! We know it is hot but we also need to make sure everyone gets to see what you have to offer!

13. You must leave your space in the same condition as found, please place trash and recyclables in the appropriate containers. Ask for help if you don't know where to place your trash. Please don't just leave it behind.

We work hard to make this event happen for everyone, by the end of the day we are tired too, and remember we are all volunteers! If trash is not properly disposed, there will be a cleaning charge of \$300 and you will not be able to participate at future events.

14. If you have any special needs or requirements please let us know.

15. Naples Pride reserves the right to award the vendor spaces at their own discretion.

16. You will receive a map with your location the morning of the event at Check-in.

17. Please remember Naples Pride festival is a family friendly event. Please treat everyone with dignity and respect. No items of any sort to be sold, displayed that would in any way jeopardize the future of the event, keep it kid friendly. If you encounter any problems please let our staff and volunteers know.

18. Naples Pride Festival will be held rain or shine, please plan accordingly. **All sales are final, no refunds will be given unless the event is cancelled.**

19. NAPLES PRIDE is the sole owner of all rights, title, and interest to all NAPLES PRIDE information, including NAPLES PRIDE's logo, trademarks, trade names, and copyrighted information, unless otherwise provided. Vendors shall not offer items with phrases, logos or artwork with any variations of Naples Pride Property, nor should take orders for, sell, or solicit for donation any items that are imprinted, emblazoned, or marked in any way with Naples Pride's Property.

Vendor Form

If you are interested in becoming a vendor, please fill out this form and email it to vendors@naplespride.org. Please mail and make checks payable to Naples Pride, 2248 Airport Pulling Rd S, Naples, FL 34112

You can also go to www.naplespride.org to complete your registration and pay. Fields marked with an * are required.

Company /Organization Name* _____

Contact Name* _____ Phone* _____

Email * _____ Website _____

FEIN # _____ Nonprofit? YES NO

Food vendors Insurance and policy # _____ Agent Name and # _____

Mailed Check # _____ Online Transaction ID # _____ Amount _____

Brief description of your organization/business and what will you be promoting or selling.

Signature _____ DATE _____

Naples Pride is a 501(c)(3) non-profit organization

A COPY OF OUR OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE FLORIDA DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-435-7352 WITHIN THE STATE (CH-52070). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

Tax ID: 82-1521994

Florida Charity Registration Number: CH52070

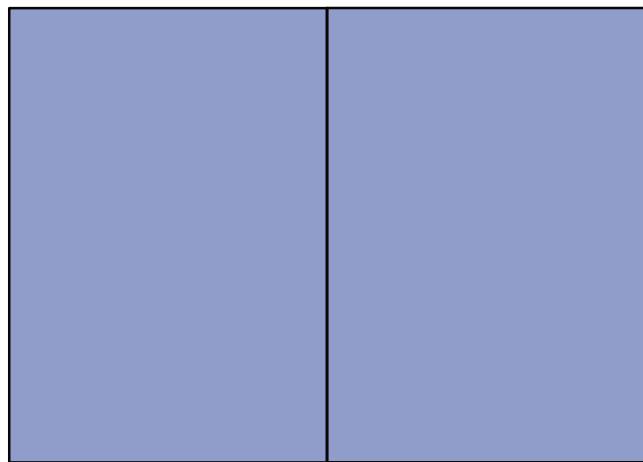


Naples Pride Program Advertising Opportunities

Dear vendors, in addition to participating at our event, we would also like to offer you the opportunity to feature your company in our program guide which will be distributed the day of the event. All ads are due no later than March 15th, 2026. Ad submissions should be sent to vendors@naplespride.org.

PROGRAM AD I'M INTERESTED IN:

- Center Fold Spread -\$1000
(Presenting Sponsor)
- Full-Page Ad - \$200
- Inside Front Cover - \$250
- Inside Back Cover - \$250
- Back Cover - \$300
- Half-page Ad - \$100
- Third-page Ad - \$75
- Quarter-page Ad- \$50



SPREAD (WxH)

Bleed: 11.25"x8.75"

Trim: 11"x8.5"

Safety: 10"x8"

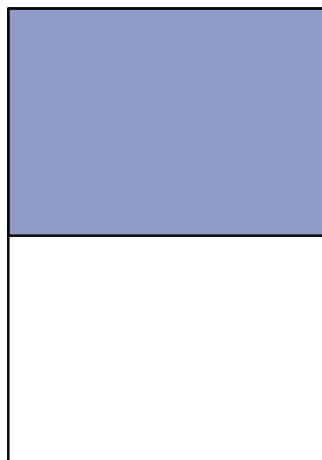


FULL PAGE (WxH)

Bleed: 5.75"x8.75"

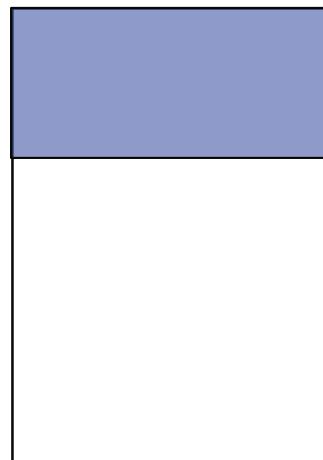
Trim: 5.5"x8.5"

Safety: 5"x8"



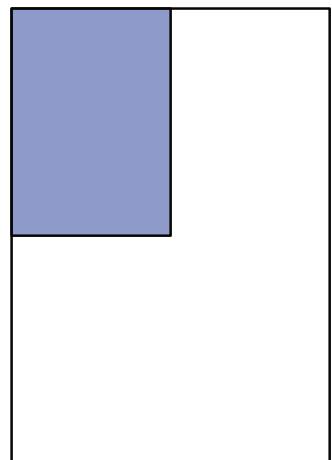
1/2 PAGE (WxH)

5" x 4"



1/3 PAGE (WxH)

5"x2.67"



1/4 PAGE (WxH)

2.5" x 4"



Sponsorship Levels

Naples PrideFest Sponsorship: 2026

	\$25,000 TITLE SPONSOR	\$10,000 – PRESENTING SPONSOR*	\$7,500 – RAINBOW SPONSOR	\$5,000 – EQUALITY SPONSOR	\$3,000 – UNITY SPONSOR	\$1,000 – HOPE SPONSOR	\$500 – SUPPORTER
Exclusivity	Only One	Only 1/category					
Mentioned on stage	Speaking opportunity	Speaking opportunity	Name	Name			
Sponsor's Banner on Main Entertainment Stage at Naples Pride	✓ Prominent	✓ Prominent	✓	✓			
Naples Pride Fest Entry Banners Logo	✓	✓	✓	✓			
Business Alliance Membership for 1 year	✓	✓	✓	✓	✓	✓	
Naples Pride Signage Logo	✓	✓	✓	✓	✓		
Social media Mention	✓	✓	✓	✓	✓	✓	✓
Sponsor Recognition Certificate	✓	✓	✓	✓	✓	✓	✓
Naples Pride Website Presence	Logo + Link On Home and Pride 2026 Page + for 1 year	Logo + Link On Home and Pride 2026 Page + for 1 year	Logo and Link On Home and Pride 2026 Page + for 1 year	Logo and Link On Home and Pride 2026 Page + for 1 year	Logo and Link on Pride 2026 Page + for 1 year	Logo and Link on Pride 2026 page for 1 year	Logo and Link on Pride 2026 page for 1 year
Naples Pride Newsletter	Logo + link in 2 newsletters and Organization/Business highlight	Logo + Link in 1 newsletter	Logo + Link in 1 newsletter	Logo	Logo	Logo	Logo
Digital Naples Pride Guide Advertising Space	2 centerfold pages	2 pages 5.5" W x 8.5" H	1 page 5.5" W x 8.5" H	1 Page 5.5" W x 8.5" H	1/2 Page 5" W x 4" H	1/3 Page 5" W x 2.67" H	1/4 Page 2.5" W x 4" H
Vendor Space	2 Preferred* *	1 Preferred* *	1 Preferred* *	1 Preferred* *	1 Preferred* *	1 Preferred* *	1 Preferred* *
Perimeter Banners Space	32'	16'	12'	10'	8'	4'	2'
Entry tickets	20	10	8	6	4	4	4
<small>** Sponsor placement is at the discretion of Naples Pride based on total number of sponsorships and specific sponsorship details</small>							
<small>*In-Kind partnership opportunities available for hospitality, marketing, printing and entertainment partners. Packages may vary based on the value of the financial give and services provided.</small>							

For other partnership opportunities please reach out to info@naplespride.org



8th Annual Naples Pride Festival

Advertisement/Sponsorship Information

Please include this form with both the Advertisement and Sponsorship forms. Thank you for your submission!

Date: _____

Advertisement Sponsorship

Company/Organization Name: _____

Contact Person: _____

Email: _____ Phone: _____

Address: _____

Website: _____

Social media link: _____

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