



2248 Airport Pulling Rd S.  
Naples, FL 34112

Phone: (239)304-9407  
[www.naplespride.org](http://www.naplespride.org)  
Email: [info@naplespride.org](mailto:info@naplespride.org)

## Dear Vendors

We are now accepting applications for food vendors, businesses and nonprofit organizations for the 6th Annual Naples Pride Festival on Saturday, June 8th 2024 , 11am-5pm at Cambier Park, Naples.

Naples Pride festival celebrates diversity, equality and unity. It will include music, entertainment, food, beverages, kids games, vendors and exhibitors.

Naples Pride's mission is to unite and empower the LGBTQ community of SWFL, to educate and foster social change and equality for all. Funds raised during the event will support Naples Pride in its ongoing efforts and provide much needed funding to continue the lifesaving services at the Naples Pride Center including health & wellness services, LGBTQ+ safe resources, a safe community space, suicide prevention resources, youth and senior programs and much, much more.

| Deadline                        | March 30th | April 30th | May 31st |
|---------------------------------|------------|------------|----------|
| <b>Businesses</b>               | \$200.00   | \$250.00   | \$300.00 |
| <b>Non profit organizations</b> | \$100.00   | \$125.00   | \$150.00 |
| <b>Food Vendors</b>             | \$350.00   | \$400.00   | \$450.00 |

**All vendors must be approved by Naples Pride. Payment does not guarantee participation.** Please fill out the form for availability.

Payment must be received for your registration to be considered complete. Please sign up early, space is limited. Registration deadline is May 30th based on availability.

1. Vendors will get a 10x10 Vendor Space.
2. 4 Entry tickets per vendor space.
3. Social media and Program guide listing.
4. First time Non-Profit organizations are requested to provide at time of application and payment, a full legible copy of their 501(c)3 certificate.
5. Please bring your own tent, table, chairs and signage limited to a 10 by 10 foot area unless otherwise approved. If you need more than a 10x10 space please let us know asap (based on availability and payment of appropriate fee). **Vendor space will only be considered reserved once payment has been received.**
6. Please make sure the tents are secured, no stakes in the ground are allowed (eg. sandbags tied to the posts are okay.) A fire inspector will inspect the premises and, may ask you to take down your tent if not properly secured. **Please see attached Tent Requirements form.**
7. Set up: 8:30 - 10:30 AM. The event starts at 11:00 am, but please be ready and set up by 10:30, people arrive early.
8. All food Vendors will need to provide Naples Pride with a photo of your booth and/or Truck, size, list of proposed menu items including portion size and cost, and current restaurant/food truck operating license.
9. Only registered food vendors will be permitted to sell food.
10. Only food vendors are allowed generators.
11. **No vendor shall be allowed to sell or give away beverages.** Naples Pride is the sole vendor of beverages. Naples Pride reserves the right to confiscate any beverages or food distributed or sold by any other Vendor.

Initials \_\_\_\_\_

12. Take down starts at 5pm!
13. You must leave your space in the same condition as found, please place trash and recyclables in the appropriate containers. Ask for help if you don't know where to place your trash. Don't just leave it behind. If trash is not properly disposed, there will be a cleaning charge of \$300 and you will not be able to participate at future events.
14. If you have any special needs or requirements please let us know.
15. Naples Pride reserves the right to award the vendor spaces at their own discretion.
16. You will receive a map with your location the night before the event.
17. Please remember Naples Pride festival is a family friendly event. Please treat everyone with dignity and respect. No items of any sort that have foul language or depict any sexual connotation or imagery, are to be sold or displayed; keep it kid friendly. If you encounter any problems please let our staff and volunteers know.
18. Naples Pride Festival will be held rain or shine, please plan accordingly. Fees are non-refundable.
19. NAPLES PRIDE is the sole owner of all rights, title, and interest to all NAPLES PRIDE information, including NAPLES PRIDE's logo, trademarks, trade names, and copyrighted information, unless otherwise provided. Vendors shall not offer items with phrases, logos or artwork with any variations of Naples Pride Property, nor should take orders for, sell, or solicit for donation any items that are imprinted, emblazoned, or marked in any way with Naples Pride's Property.

**Vendor Form**

If you are interested in becoming a vendor, please fill out this form and email it to vendors@naplespride.org. Please mail and make checks payable to Naples Pride, 2248 Airport Pulling Rd S, Naples, FL 34112. You can also go to www.naplespride.org to complete your registration and pay. Fields marked with an \* are required.

Company /Organization Name\* \_\_\_\_\_

Contact Name\* \_\_\_\_\_ Phone\* \_\_\_\_\_

Email \* \_\_\_\_\_ Website \_\_\_\_\_

FEIN # \_\_\_\_\_ Nonprofit? YES  NO


Food vendors Insurance and policy # \_\_\_\_\_ Agent Name and # \_\_\_\_\_

Mailed Check # \_\_\_\_\_ Online Transaction ID # \_\_\_\_\_ Amount \_\_\_\_\_

Brief description of your organization/business and what will you be promoting or selling.  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Signature \_\_\_\_\_

DATE \_\_\_\_\_



**Naples Pride is a 501(c)(3) non-profit organization**

A COPY OF OUR OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE FLORIDA DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-435-7352 WITHIN THE STATE (CH-52070). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

**Tax ID: 82-1521994**

**Florida Charity Registration Number: CH52070**



## Naples Pride Program Advertising Opportunities

Dear vendors, in addition to participating at our event, we would also like to offer you the opportunity to feature

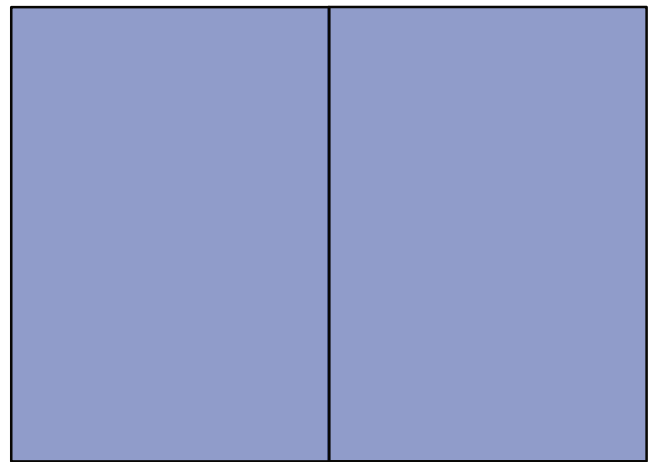
your company in our program guide which will be distributed the day of the event.

All ads are due no later than April 30th, 2024

Ad submissions should be sent to [vendors@naplespride.org](mailto:vendors@naplespride.org).

### PROGRAM AD I'M INTERESTED IN:

- Center Fold Spread - \$2000  
(Presenting Sponsor)
- Full-Page Ad - \$300
- Inside Front Cover - \$350
- Inside Back Cover - \$350
- Back Cover - \$500
- Half-page Ad - \$175
- Third-page Ad - \$125
- Quarter-page Ad - \$100

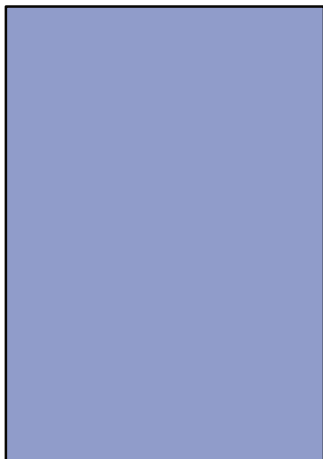


SPREAD (WxH)

Bleed: 11.25"x8.75"

Trim: 11"x8.5"

Safety: 10"x8"

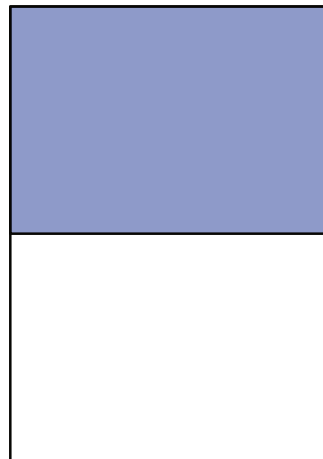


FULL PAGE (WxH)

Bleed: 5.75"x8.75"

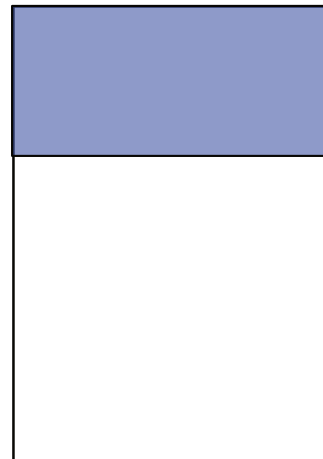
Trim: 5.5"x8.5"

Safety: 5"x8"



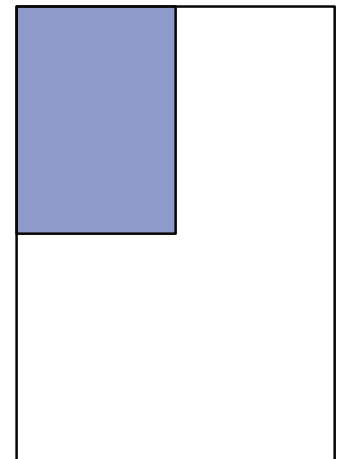
1/2 PAGE (WxH)

5" x 4"



1/3 PAGE (WxH)

5"x2.67"



1/4 PAGE (WxH)

2.5" x 4"



# 6th Annual Naples Pride Festival

## Silent Auction Donation Form

Dear Community Partner;

Thank you for your donation to the 4th Annual Naples Pride Fest scheduled for Saturday, June 8th 2024 from 11:00 a.m. to 5:00 p.m. at Cambier Park. Naples Pride Fest celebrates diversity, equality and unity.

Naples Pride's mission is to unite and empower the LGBTQ community of SWFL, to support educate and foster social change and equality for all. Naples Pride can only achieve its goal with the assistance of generous donations from members of our community.

Thank you for being a part of the 6th annual Naples Pride Fest.

For additional contribution options visit [www.naplespride.org](http://www.naplespride.org) or email us at [info@naplespride.org](mailto:info@naplespride.org).

---

Please provide the information requested below, including the estimated value of the item:

Date: \_\_\_\_\_

Donor (company/individual): \_\_\_\_\_

Contact person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Description of donated auction item: \_\_\_\_\_

\_\_\_\_\_

Restrictions/limitations/special terms (if any):

\_\_\_\_\_

Value \$ \_\_\_\_\_ (Estimated retail value must be included).

**Will mail Item** \_\_\_ **Needs to be picked up** \_\_\_ **Will drop off** \_\_\_

Return this form via email to [vendors@naplespride.org](mailto:vendors@naplespride.org) no later than May 30th 2024; Please keep a copy for your records.

You can drop off your donation Monday-Friday 9-3PM at 2248 Airport Pulling Rd S, Naples, FL 34112

---

**Naples Pride is a 501(c)(3) non-profit organization**

A COPY OF OUR OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE FLORIDA DIVISION OF CONSUMER SERVICES  
BY CALLING TOLL FREE 1-800-435-7352 WITHIN THE STATE (CH-52070).  
REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

**Tax ID: 82-1521994**

**Florida Charity Registration Number: CH52070**



# Sponsorship Levels

| NAPLES PRIDE SPONSORSHIP 2024                                     | \$25,000 TITLE SPONSOR                                       | \$10,000 – PRESENTING SPONSOR*                    | \$7500 – RAINBOW SPONSOR                          | \$5000 – EQUALITY SPONSOR                         | \$3000 – UNITY SPONSOR | \$1000 – HOPE SPONSOR | \$500 – SUPPORTER |
|---|--|---|---|---|------------------------|-----------------------|-------------------|
| Exclusive   | Only One   | Only 1/category                                   |   |   |                        |                       |                   |
| Sponsor’s Banner on Entertainment Stage at Naples Pride           | Title (Prominent)  | Presenting (Prominent)                            | Logo  | Logo  |                        |                       |                   |
| Display of Sponsor’s Banner at all Signature Events* April - June | Title (Prominent)  | Presenting (Prominent)                            | Logo  | Logo  |                        |                       |                   |
| Naples Pride Entry Banners Logo                                   | Yes  | Yes   | Yes   | Yes   |                        |                       |                   |
| Co-branded Volunteer Shirts                                       | Yes  |   |   |   |                        |                       |                   |
| Perimeter Banners Space   | 32’ includes banner printing                                 | 16’   | 12’   | 10’   | 6’                     | 3’                    |                   |
| Naples Pride Signage Logo   | Yes  | Yes   | Yes   | Yes   | Yes                    |                       |                   |
| Naples Pride Pageant Tickets                                      | VIP Table for 8  | General Admission Table                           | 4/General Admission                               | 2/General Admission                               | 2/General Admission    | 2/General Admission   |                   |
| Naples Pride VIP Tickets and Drag Show                            | VVIP Table for 8   | 4-VVIP  | 4-VVIP  | 4-VIP/Seating                                     | 4-VIP-Seating          | 2-VIP Seating         | 2-VIP-Standing    |
| Naples Pride Guide Advertising Space                              | 2 pages  | 1 1/2 page  | 1 page  | 3/4 Page  | 1/2 Page               | 1/3 Page              | 1/4 Page          |
| Naples Pride Pageant Guide  | 1 Page   | 1/2 Page  | 1/3 Page  | 1/4 Page  |                        |                       |                   |
| Naples Pride Website Presence                                     | Logo On Home Page+ for 1 year with clickable link            | Logo On Home Page+ for 1 year with clickable link | Logo On Home Page+ for 1 year with clickable link | Logo On Home Page+ for 1 year with clickable link | Logo                   | Logo                  | Logo              |
| Naples Pride Newsletter   | Logo in 2 newsletters and 1 Organization/ Business highlight | Logo  | Logo  | Logo  | Logo                   | Logo                  | Logo              |
| Mentioned on stage  | Speaking opportunity   | Speaking opportunity                              | Name  | Name  |                        |                       |                   |
| Social media Mention  | Yes  | Yes   | Yes   | Yes   | Yes                    | Yes                   | Yes               |
| Sponsor Recognition Certificate                                   | Yes  | Yes   | Yes   | Yes   | Yes                    | Yes                   | Yes               |
| Vendor Space  | 2 Preferred* *   | 1 Preferred* *                                    | 1 Preferred* *                                    | 1 Preferred* *                                    | 1 Preferred* *         | 1 Preferred* *        | 1 Preferred* *    |
| Entry tickets   | 10   | 8   | 6   | 4   | 4                      | 4                     | 4                 |

**\* For Presenting Sponsors please pick one Naples Pride Signature Event.**

**Naples Pride Signature Events:**

**Mx Naples Pride Pageant , Sunday April 21st**

**Naples Pride , Saturday June 8th**

**Naples Pride T-Dance , TBD**

**\*\* Sponsor placement is at the discretion of Naples Pride based on total number of sponsorships and specific sponsorship details**

**In- Kind partnership opportunities available for hospitality, marketing, printing and entertainment partners. Packages may vary based on the value of the financial give and services provided.**

**For other partnership opportunities please reach out to [info@naplespride.org](mailto:info@naplespride.org)**



# 6th Annual Naples Pride Festival

## Advertisement/Sponsorship Information

Please include this form with both the Advertisement and Sponsorship forms. Thank you for your submission!

Date: \_\_\_\_\_

Advertisement                      Sponsorship

Company/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_



**Naples Pride is a 501(c)(3) non-profit organization**

A COPY OF OUR OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE FLORIDA DIVISION OF CONSUMER SERVICES  
BY CALLING TOLL FREE 1-800-435-7352 WITHIN THE STATE (CH-52070).  
REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

**Tax ID: 82-1521994**

**Florida Charity Registration Number: CH52070**